

AMRITH BABU N V

UI/UX DESIGNER



CONTACT

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SKILLS

UI/UX Design: Figma, Sketch, Adobe XD

User Research & Feedback: User-Centered Design Focus

Visual Design: Typography, Color Theory

Prototyping: InVision, Figma

Frontend Development: HTML, CSS, JavaScript

Collaboration & Communication: Teamwork, Leadership, Mentorship

Problem-Solving: Analytical Thinking, Project Management, Prioritization

EDUCATION

Bachelor's in Computer Science Engineering

College of Engineering
Trikaripur (Under CUSAT)

Cheemeni, Kasaragod, Kerala

2013 - 2017

Plus Two | Computer Science

Govt. Jawaharlal Nehru Memorial
Higher Secondary School

Puduppanam, Vadakara, Kerala

2011 - 2013

PROFILE

Experienced UI/UX Designer with more than 6 years of expertise in crafting user-centered designs that combine aesthetic appeal with functional efficiency. Proficient in Figma, Sketch, and Adobe XD, with a strong emphasis on user research, prototyping, and responsive design. Demonstrated ability to deliver high-quality, intuitive user interfaces for various industries, including telecom, healthcare, and education. Adept at collaborating with cross-functional teams to align design solutions with business goals, ensuring a seamless user experience across web and mobile platforms.

WORK EXPERIENCE

Senior UI/UX Designer

Telcovas Solutions and Services Pvt. Ltd.

March 2023 - Present

Role Overview: Lead the UI/UX design efforts for telecom-based products, apps, and dashboards, particularly focused on Roaming solutions, Value-Added Services (VAS), and Steering dashboards.

Key Responsibilities:

- User Research:** Conducted user research through interviews, surveys, and usability tests to gather insights for telecom industry products, including Roaming solutions, VAS platforms, and Steering dashboards.
- Wireframing & Prototyping:** Developed wireframes and high-fidelity prototypes using Figma, focusing on user flows and interaction design for telecom applications.
- UI Design:** Created intuitive and visually appealing interfaces for telecom products, ensuring alignment with industry standards and user needs.
- Cross-Functional Collaboration:** Partnered with product managers, developers, and stakeholders to translate business requirements into effective design solutions.
- Usability Testing:** Led usability testing sessions to validate designs and improve user experience based on real-time feedback.

Key Clients: Worked on enhancing user experiences for key telecom projects, including customer and product management dashboards, Roaming solutions, VAS, and Steering applications and dashboard.

UI/UX Designer | Frontend Developer

Cyspan Systems Pvt. Ltd.

May 2019 - February 2023

Role Overview: Designed and developed user interfaces for a diverse range of web and mobile applications, with a focus on delivering intuitive and visually compelling designs.

Key Responsibilities:

- Interface Design:** Created user interfaces for clients such as Smart1 Marketing, Ares Sportswear, MHBP Health, and RCBP Health, ensuring a cohesive and consistent visual identity.
- Responsive Design:** Developed responsive designs that adapted seamlessly to various screen sizes and devices, improving accessibility and user satisfaction.
- User Flows & Journeys:** Mapped out user flows and journeys to optimize navigation and ensure a smooth user experience.
- Collaboration:** Worked closely with developers to ensure that designs were implemented accurately and that the final product met design specifications.
- User Testing:** Conducted A/B testing and collected user feedback to refine and enhance designs, ensuring they met both user needs and business objectives.

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UI/UX DESIGNER

LANGUAGES

English	████████████████████
Hindi	████████████████████
Malayalam	████████████████████
Tamil	████████████████████

INTERESTS

Traveling	Hiking
Art and Illustration	Painting
Music	Photography
Dance	Football

UI Developer | Designer

Sensedge Technologies October 2018 - April 2019

Role Overview: Focused on designing and developing user-friendly interfaces for internal projects and client applications, with a strong emphasis on usability and visual appeal.

Key Responsibilities:

- **UI Design:** Designed and implemented UI components for web applications, ensuring a consistent look and feel across all user interactions.
- **Prototyping:** Developed interactive prototypes to communicate design concepts and gather feedback from stakeholders.
- **User-Centered Approach:** Applied user-centered design principles to ensure the final product was intuitive and easy to use.
- **Collaboration:** Worked with cross-functional teams to ensure that design objectives were met and aligned with business goals.

Key Clients: Worked on projects for clients such as SQU Herbarium, Piller, DEC Parking LLC, Dose Creative, and Influence Your Success.

Web Designer/Developer

Bodhi Info Solutions Pvt. Ltd. December 2017 - September 2018

Role Overview: Designed and developed user interfaces for a variety of websites, ensuring they met both aesthetic and functional standards.

Key Responsibilities:

- **Web UI Design:** Created website layouts and user interfaces using design tools and front-end technologies, ensuring a seamless user experience.
- **Visual Design:** Applied principles of typography, color theory, and visual hierarchy to create aesthetically pleasing designs.
- **Responsive Design:** Ensured that all designs were mobile-friendly and accessible on a variety of devices.
- **User Interaction:** Developed interactive elements that enhanced user engagement and satisfaction.
- **Collaboration:** Worked closely with clients to understand their needs and deliver designs that exceeded expectations.

Key Clients: Designed and developed websites for clients including Aiwadial, Zaappy, Kannur University, and Wadirahma School.

AMRITH BABU N V

UI/UX DESIGNER

TO WHOM IT MAY CONCERN,

I am writing to express my interest in opportunities for a UI/UX Designer within your organization. With over six years of experience in designing intuitive and impactful user experiences, I am excited about the prospect of contributing my skills to your team.


Throughout my career, I have successfully led and executed a wide range of design projects, from mobile apps to complex web platforms. At my current or previous position, I spearheaded the redesign of a major product, which led to a significant increase in user engagement and improvement in user satisfaction. My ability to conduct thorough user research, develop wireframes and prototypes, and collaborate effectively with cross-functional teams has consistently resulted in successful design outcomes.

I am proficient in a variety of design tools including Figma, Adobe XD, and Sketch, and have a strong understanding of front-end technologies such as HTML, CSS, and JavaScript. My design philosophy centers around creating user-centered solutions that balance aesthetics with functionality, ensuring a seamless and engaging user experience.

I am particularly drawn to your organization because of its innovative approach and commitment to user experience. I am confident that my experience and passion for UI/UX design would be an asset to your team.

Thank you for considering my application. I am enthusiastic about the opportunity to discuss how my background and skills align with your needs and look forward to the possibility of contributing to your projects.

SINCERELY,

A handwritten signature in black ink, appearing to read 'Amrith', is written over a light gray circular background. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

AMRITH BABU N V
